International Workshop "Television Series: Global Circulation and Cross-cultural Differences"

Waseda University, February 28, 2024
Bldg. 7 – Room 212, 9.45 am – 5 pm

Since 2020, the European-funded DEMOSERIES project, hosted by the University of Paris 1 Panthéon-Sorbonne, has achieved notable results that have been internationally disseminated, analyzing the impact of security series on moral categories and popular beliefs about democracy. The project has developed unique expertise in several areas, including how series influence established genres, shape perceptions of public space and threats to democracy, and educate audiences on complex moral and political issues. The workshop will extend the reflections undertaken during the project on the globalization of TV series, facilitated by the recent arrival and growth of streaming platforms, which have radically altered viewer habits and TV series production practices. The workshop will provide an opportunity to continue the discussion on the globalization of TV series from a comparative perspective, including the examination of cultural differences (and similarities), as revealed both in the content of series and in their production/reception in different countries.

Programme

9.45 am – 10 am

Sandra Laugier (University of Paris 1 Panthéon-Sorbonne, Principal Investigator of ERC Demoseries) and **Adrienne Sala** (Waseda University), Opening Speech

10 am – 12.45 pm. Panel 1. Political and Moral Education through TV Series Across Cultures

Adrienne Sala (Waseda University), "The Role of Japanese TV Series in Fostering Global Political Discourse"

Alexandre Gefen (CNRS), "Moral education in *Euphoria*"

Kazumichi Hashimoto (Waseda University), "Who is the author of the series? The 'pilgrimage' of filming locations and a scriptwriter theory"

Sylvie Allouche (Lyon Catholic University), "Wrong choices in Liu Cixin's *The Three-Body Problem*: from books to TV series".

Anastasia Krutikova et Tatsiana Zhurauliova (University of Paris 1 Panthéon-Sorbonne), "Moral education and propaganda in Russian spy series"

Lunch break

2 pm – 5 pm. Panel 2. Reception and circulation of TV series

Thibaut de Saint Maurice (University of Paris 1 Panthéon-Sorbonne), "Reception of TV series: what do viewers have to say?"

Quentin Gervasoni (University of Paris 1 Panthéon-Sorbonne), "What makes a fiction "realistic" ? A case study of the online reception of the series *Le Bureau des Légendes* and its media communication"

Xavier Mellet (Rikkyo University), "Japanese TV series aside from globalization? An overview of the current situation"

Camille Guinaudeau (Paris Saclay University), AI for Narrative Structure extraction from TV series

Jérémie Poiroux (University of Tokyo, JFLI), "Video recommendation: between algorithmic liberalism and diversity normativity"

Philippe Codognet (Sorbonne University, JFLI), "The impact of digital technology on the circulation and consumption of TV series"

Speakers:

Sylvie Allouche (Catholic University of Lyon) is Associate Professor at Lyon Catholic University, and researcher in the Demoseries project since 2020. She develops her research on the philosophical issues raised by techno-scientific progress and on the relationship between philosophy and fiction, focusing on science fiction and TV series.

Philippe Codognet (Sorbonne University), co-director of Japanese-French Laboratory for Informatics at CNRS, Professor at Sorbonne University, CNRS research leave at JFLI / University of Tokyo. His main research topics are in the domain of artificial intelligence and focus on combinatorial optimization and constraint programming, high-level programming languages, logic, parallel computing and computer-based music.

Alexandre Gefen (CNRS) is director of research at the Centre national de la recherche scientifique, specialising in the history of ideas and literature. He is the author of numerous articles and essays on contemporary culture, literature, and literary theory. His work also extends to the field of digital humanities in France, with a focus on the uses of AI for research in the humanities and social sciences.

Quentin Gervasoni (University of Paris 1 Panthéon-Sorbonne) is a postdoctoral researcher in sociology at University of Paris 1 Panthéon-Sorbonne, member of the team of the ERC DEMOSERIES. His main research topic concerns the relationship between media publics and the cultural industries, and how the reception of cultural goods shape public emotions.

Camille Guinaudeau (Paris Saclay University) is Assistant professor in Computer Sciences at University Paris Saclay since 2013. Her research focuses on Natural Language Processing for Multimedia Document Understanding, especially TV series and news. Since September 2022, she is a member of the Japanese French Laboratory for Informatics in Tokyo.

Kazumichi Hashimoto (Waseda University) is Professor at the Faculty of Letters, Arts and Sciences of Waseda University. After completing his DEA thesis at the François Viète Center for Epistemology and History of Science and Technology at the University of Nantes, he submitted his doctoral thesis on the history of the system of human identification by fingerprints, at the University of Tokyo in 2010. He has translated numerous French works into Japanese, including Homo Juridicus by Alain Supiot (co-translated with Sayaka Dake) and Images in Spite of All by Georges Didi-Huberman.

Anastasia Krutikova (University of Paris 1 Panthéon-Sorbonne) is post-doctoral researcher in anthropology at University of Paris 1 Panthéon-Sorbonne, as part of the ERC Demoseries project. Her work focuses on visual and media anthropology, anthropological theory, and secondary education in France and in Russia.

Sandra Laugier (University of Paris 1 Panthéon-Sorbonne) is Professor of Philosophy at University of Paris 1 Panthéon Sorbonne and a senior member of the Institut Universitaire de France. Her research interests include the philosophy of ordinary language (Wittgenstein, Austin), classical and contemporary American philosophy (Stanley Cavell), gender studies and the philosophy of popular culture (cinema, TV series).

Xavier Mellet (Rikkyo University) is Assistant professor at Rikkyo University, Global Liberal Arts Program. His research focuses on French and Japanese domestic political issues, such as populism and youth political participation, and youth citizenship education. He co-founded in 2021 a French research group on Japanese domestic politics (Groupe de recherche sur le politique au Japon) with Ioan Trifu and Arnaud Grivaud.

Jérémie Poiroux (University of Tokyo, JFLI) is a JSPS postdoctoral fellow at The University of Tokyo, affiliated to the Graduate School of Information Science and Technology and the Japanese French Laboratory for Informatics. As a sociologist, he studies how algorithmic systems are embedded, designed, and used in different organisational and cultural settings.

Thibaut de Saint Maurice (University of Paris 1 Panthéon-Sorbonne) is a PhD candidate in philosophy at University of Paris 1 Panthéon Sorbonne. He has taught philosophy for the past fifteen years in different high schools in France. His current research focuses on the moral and political implications of TV series, particularly in relation to the use of seriality.

Adrienne Sala (Waseda University) is an Assistant professor at the School of International Liberal Studies. Her research focuses on the dynamics of institutional change and the intricacies of public policy-making. One part of her current research is to analyze TV series as a resource for political education and democratic discourse.

Tatsiana Zhurauliova (University of Paris 1 Panthéon-Sorbonne) is an art historian and post-doctoral researcher at University of Paris 1 Panthéon-Sorbonne, as part of the ERC Demoseries project. Her work focuses on the intersection of visual culture and discourses on identity and difference in the United States and Eastern Europe

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Organizing committee: Adrienne Sala (Waseda University)**,** Sandra Laugier (Université Paris 1)**,** Anastasia Krutikova (Université Paris 1). **Contact for inquiries**: anastasia.krutikova@univ-paris1.fr

Venue: Waseda University, Building 7, Room 212, 1-6-1 Nishi-Waseda, Shinjuku-ku, Tokyo

Program: at https://demoseries.pantheonsorbonne.fr/evenements